

# Sponsorship Opportunity

#### **Our Vision**

That women may succeed through biblical principles so that others may know God and He may get the glory!



# Why Support Us?

Business Women of God is more than a group; it's a vibrant community dedicated to faith-driven business growth. We convene weekly, drawing insights from seasoned businesswomen, pastors, authors, and coaches who guide our members in aligning business with faith. Hosting bi-monthly meetings in San Fernando and Santa Clarita Valleys, our vision is global. We're committed to empowering women worldwide to thrive professionally by conducting business in God's way.



### Sponsor Benefits

- 1.Brand Exposure: Your business will gain visibility among hundreds of dedicated and influential women who are members of our organization. This is a prime opportunity to showcase your brand to a faith-driven and business-savvy audience.
- 2. Networking Opportunities: Engage directly with accomplished businesswomen, pastors, authors, and business coaches. This provides a platform for potential collaborations, partnerships, and clientele growth.
- 3. Event Sponsorship: As a sponsor, you'll have the opportunity to be prominently featured in our bi-monthly meetings in San Fernando and Santa Clarita Valleys, ensuring your brand is front and center during these key gatherings.
- 4. Digital Presence: Your logo and business information will be featured on our website, newsletters, and social media platforms, reaching not just our members but also a broader audience interested in faith-driven business practices.
- 5. Community Engagement: Aligning with our organization demonstrates your commitment to empowering women and supporting faith-based initiatives. This can enhance your brand's reputation and resonate with a specific customer base.
- 6. Host a Weekly Meeting: Opportunity to host a weekly meeting at your place of business, allowing direct engagement with our members and showcasing your facilities or services.
- 7. Feedback & Insights: Direct feedback from our members can provide valuable insights into product or service improvements, as well as understanding the needs and preferences of a faith-driven market.
- 8. Promotional Material Distribution: Distribute your promotional materials or samples during our events, ensuring direct engagement with potential customers.
- 9. Endorsement: Potential for testimonials or endorsements from influential members of our community, amplifying trust and credibility for your brand.
- 10.Long-term Partnership Opportunities: As we aim to become an international organization, there's potential for global exposure and collaboration as we grow and expand.



## Who Benefits?

- Business Women: Through our "Business Basics" trainings, women are equipped with essential skills and knowledge to grow and thrive in their respective fields.
- Local Community: Our presence and activities contribute positively to the local community, fostering a spirit of collaboration and mutual growth.
- Non-Profit Organizations: We actively support other non-profits, amplifying their missions and assisting in their endeavors.
- Families in Need: Our "Share a Blessing Event" is dedicated to helping families in need, ensuring they receive the support and resources they require.
- Families Year-Round: Beyond specific events, we continuously strive to provide monetary, financial, and spiritual support to assist families throughout the year, making a profound and lasting impact in their lives.



### Sponsor Levels

#### Platinum Tier - \$500

- Visibility: Your business logo showcased on all event marketing materials.
- Event Exposure: Logo rotation on TV screens during the entire event.
- Promotion: Premium space in our "Swag Bag" for your promotional items.
- Special Recognition: Sponsors announced and thanked during the event introduction.
- Digital Spotlight: A 1-minute feature video on BWofGod's social media platforms (professionally recorded and edited by us).
- On-Site Marketing: A dedicated table for your marketing activities at the event.
- Access: Five complimentary event tickets.

You can sponsor by visiting our website: <u>BWOFGOD.com and click the</u> <u>https://www.bwofgod.com/support-us</u>

BWofGod.com



### Sponsor Levels

#### Gold Tier - \$300

- Visibility: Your business logo prominently displayed on event marketing materials.
- Event Exposure: Logo rotation on TV screens throughout the event.
- Promotion: Space in our "Swag Bag" for your promotional items.
- Recognition: Sponsors acknowledged and thanked at our meetings for a month.
- Digital Spotlight: A 1-minute feature video on BWofGod's social media platforms (professionally recorded and edited by us).
- Access: Three complimentary event tickets.

#### Silver Tier - \$150

- Visibility: Your business logo featured on event marketing materials.
- Event Exposure: Logo rotation on TV screens during the event.
- Promotion: Inclusion of your promotional items in our event "Swag Bag".
- Recognition: Special announcement and thanks at our meetings for one month.
- Access: One complimentary event ticket.



### Sponsorship Opportunity At A Glance

Why Support Us? Join a vibrant community dedicated to faithdriven business growth. Empower women globally to thrive professionally by conducting business in God's way.

#### Who Benefits?

- Business women through training.
- The local community & non-profits.
- Families in need, year-round.

#### **Sponsorship Tiers**:

#### Platinum - \$500

- All Gold benefits.
- Special event introduction thanks.
- Marketing table at the event.
- 5 event tickets.

#### Gold - \$300

- All Silver benefits.
- 1-min video on BWofGod social media.
- 3 event tickets.

#### Silver - \$150

- Logo on event materials.
- Logo on TV screens.
- Item in "Swag Bag".
- Monthly meeting thanks.
- 1 event ticket.



### How to Contribute to BWOFGOD

Your support can help our non-profit expand and make a positive impact on society. By donating, you can help us continue to glorify God in our community. SIMPLY SCAN THE QR CODE TO CONTRIBUTE TO OUR CAUSE.

